UI/UX feedback

To test the user experience of my application I asked two people to try and perform certain tasks aswell as just browse on their own and give any feedback they had.

## UI

From a UI point of view the biggest take away was that a darker theme made it hard to see certain text and especially images if they happened to contain many darker tints. Therefore I have changed my application to a white theme. For future iteration I think a toggle for dark/light mode might be beneficial.

The homepage was barebones and not very inviting as I didn’t spend much time on this. It would be a major point of focus for an actual webshop as this would be a turn off for customers.

## UX

From testing the user experience I learned that navigating through the different stages in the process worked very smoothly. Both testers could easily add products to a cart and then proceed to the checkout page.

However it was also noted that the product overviews (all products and category based) not having atleast a short description makes it very hard to get a quick impression of a product. This would be a high priority change if continuing to iterate.

Another feature that would be a high priority is a search function or some filter/ordering functionality.

Another smaller note was to add a “add to cart” button on the overview pages so that it is not required to navigate to the productdetail page in order to do this.

Adding comparable products to the productdetail page would improve the user friendliness according to both testers.

User reviews would also be a nice addition although a lower priority than the points mentioned before.